



PEFC Italy Association



## **MEMORANDUM OF UNDERSTANDING FOR THE SUSTAINABLE DEVELOPMENT IN ACTIVITIES ' of ORIENTEERING**

The Italian Orienteering Federation (**F.I.S.O.**) and the **PEFC Italy** Association (*Programme for the Endorsement of Forest Certification schemes*) agree to enter into this Memorandum of Understanding for the development of the activities of the Federation and its federal Centres for sustainability , for the use of materials and PEFC certified to support a series of initiatives aimed at the promotion of educational and cultural activities for the sustainable management of local forests.

### **Given that the FISO and PEFC Italy recognize :**

- The importance of education and training of sport carried out in natural environments and in particular in those forests: the sport orientation does not require the construction of any permanent structure and therefore has a great potential sustainability . Practitioners are inserted into the natural environment , are encouraged to get to know , appreciate and respect;
- The high conservation value of the areas where orienteering is practiced and , in times of major events , the relatively high number of participants and spectators requires your full attention to the design and management of events , so that they can become moments of information , knowledge and experience of environmental awareness and sustainability;
- Being the natural forest environment for excellence that today in Italy is a good extension in mountainous areas with an increasing degree of naturalness : the biomass level is rising, its renewal shall be made by the natural , the proportion of deciduous and minor species is growing;
- The importance of free access to the forest for recreation and physical activities and sports that allow you to make direct contact with a rich natural environment and of high value and to experience a natural fit for those who live in highly artificial . This facilitates the appreciation of the forest and therefore society's willingness to invest for its sustainable use;
- The sustainability of the forests, PEFC certified by the international system , is based on the principles adopted by the UN Conference in Rio de Janeiro in 1992, ie ecological, economic and social;
- Based on the ecological principle the woods, in addition to the production of wood and non-wood products (eg . Mushrooms, fruits and truffles) provides a range of essential services to local communities (protection against erosion , shallow landslides and avalanches, climate local , landscape , recreation ) and supra local (protection of the water cycle , global climate , many species of animals and plants);



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- That according to the principles of economic and social forest, if properly managed and sustainable , represents an opportunity for the people of the mountains but also for the nation itself;

- That the management of multifunctional, sustainable and certified forest allows you to enhance the recreational aspects without unduly penalizing the other functions of the forest , including the production that is the only function that generates income for the owner;

#### **whereas**

- **PEFC Italy** aims to promote sustainable forest management through certification of products made with raw material from forests managed in a responsible manner;

- More than 9% of Italian forests are PEFC certified;

- In Italy more than 800 companies have certified the use of wood and paper products from forests managed in a sustainable manner according to the PEFC system;

- The adoption of procurement policies "green" (as in the European Commission Communication no. 2020 3 March 2010) :

- o allows to reduce the environmental impact ,
- o enhances the performance and quality standards of products and services ,
- o stimulates the processes of eco- innovation in the industrial system , in supply chains
- o enhance the eco- competitiveness of enterprises;

- The Association is committed to communicating to consumers and to the public the importance of value and benefit of forest resources in a responsible and compatible;

- The association is committed to promoting the use of PEFC certified products to support homeowners and businesses that implement sustainable management of local forest resources ;

#### **and that**

- **F.I.S.O.** aims to enhance the environmental resources in a responsible manner in which they conduct their activities outdoors , adopting consistent behavior to achieve the objectives of:

- encourage their members to adopt lifestyles environmentally correct, respectful of resources and best practice waste reduction and waste;
- disseminate information through their effective communication tools on environmental concerns;
- develop ethically virtuous to protect the values that are the foundation of our quality of life and that of future generations as land conservation and cultural identity , respect for the individual and civil society;

- In 2014 it is planned to carry out the World Championships in Orienteering in the highland of Asiago and Levico - Lavarone.

#### **Having said**



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**PEFC Italy and F.I.S.O. activate agree to a joint communication of environmental activities in the framework of this protocol.**

In particular, the collaboration involves:

- A joint declaration on the promotion of sports activities in natural areas and in the woods , their importance , methods of implementation and sustainability;
- Communication of sustainability Orienteering , which is practiced in natural environments of high quality, subject to a multifunctional and sustainable utilization , with particular reference to the Federal Centre for Orienteering Paluzza as " Best Practices " in the field of sports practices sustainable;
- A common commitment to the promotion of knowledge Orienteering , as a sport that takes place in the natural environment , sustainable and which promotes the knowledge, respect and protection of the natural environment and forestry , in particular, will be given information on the characteristics of the areas forest where events are held and their certification;
- The proposal to dedicate , in orienteering training and outreach initiatives , aimed particularly at schools , a space dedicated to in-depth knowledge of sustainable forest management and timber managed by PEFC referents;
- The proposal to encourage, in the demonstrations and orienteering competitions , the use of food and non- locally sourced , in order to intensify the relationship with the land ;
- The implementation of a " green purchasing policy " by the FISO , the Subsidiaries and the Federal Center , with the use of sustainable products and certificates (paper - graphic and tissue - and wood);
- An undertaking to give visibility to the PEFC certification on all paper-based communication , visibility that comes with the PEFC logo on certified paper and attached statements ( " promote the sustainable management of forests " , etc. );
- The drafting of joint press releases on the sustainability of the most important national events before, during and after the event;
- Calculation by PEFC CO2 savings due to the use of certified material (paper, wood);
- The organization of a press tour for the communication of the sustainability of the practice of orienteering and the event of the world championships 2014.

PEFC Italy Association  
The President  
Pier Luigi Ferrari

Italian Orienteering Federation  
The President  
Mauro Gazzo

Paluzza , August 30, 2013